

# The Sea Coast Echo

## The County Paper.

SUBSCRIPTION \$2 PER YEAR—ALWAYS IN ADVANCE.

THE SEA COAST ECHO, SATURDAY, NOVEMBER 7, 1925.

24TH YEAR—NO. 45.

### ATTRACTIONS FOR 'DAD'S DAY' AT S. S. C. SUNDAY

Tomorrow Designated by Local College as Dad's Day and Home-Coming—Special Train From New Orleans—Barbecue Dinner—Football.

Plans have been about completed to entertain an immense crowd at St. Stanislaus College Sunday, as it has been designated as Dad's Day and Home-Coming.

From the time the train leaves New Orleans at 7:30 until it leaves Bay St. Louis at 6:09 p. m., everything has been scheduled to make the day a memorable one for all who come.

The main attraction of the day is the football game between the Rock-a-Chows and the Pensacola Flyers. The Navy generally has a strong team and to date has not lost a game, beating Gulf Coast Military, Mississippi Normal and the Auburn Frosh.

A monster barbecue dinner is to be served to the visitors in the College Gym at 12 o'clock. Preceding the dinner the dads and grads are to be shown the improvements made upon our Coast.

To make it look more like an aviators' day, the Pensacola outfit are bringing over four planes that are due to arrive Sunday morning. They promise to give the visitors a few thrills by doing some stunt flying.

Lieutenant Lawhorn, the coach, is a former Notre Dame man, and in accordance with Rockney methods is carrying a squad of 32 huskies. The game will start promptly at 2:30 and will be handled by Steward (Dartmouth), Gaddy (Mississippi A. and M.) and Logan (Wabash).

#### WHAT THE RADIO SAID.

Hancock County Demonstration Workers Win Sewing Machine. Honorable Mention Made at Gulf Coast Fair For Better Homes Work.

From the Mississippi Gulf Coast Fair, broadcasting Wednesday night, the following was sent on the air under official auspices of the Fair, and tells of things to the credit of Hancock county, of that department of which Miss Maymie O'Dom is in charge:

"Hancock County Demonstration Department is very much in evidence at the Gulf Coast Fair; not only have they taken many prizes, showing an excellent county exhibit, but Mrs. Giesen, state agent in charge of Woman's Home Demonstration Work, headquarters at A. and M. College, today announces the award of the State prize, a latest model Singer sewing machine, donated by the Hancock County Home Demonstration Council. This is a great honor, as every county in the State competes. It was given to Hancock county because of the exceptional work of the women and girls of the Home Demonstration Department."

"Miss Maymie O'Dom, Home Demonstration Agent of Hancock county, headquarters at Bay St. Louis, has worked unceasingly with the council, and is happy to accept this award on behalf of her county."

"This group of women, cooperating with the Women's Study Club of Bay St. Louis, won national honorable mention in the 'American Better Home Contest' for 1925, being one of 19 out of 1883 entrants in the entire United States."

"An article mentioning this honor is to be found in the November Delinquent. Three cheers for Bay St. Louis and Hancock county!"

#### ON LIVING ONE'S OWN LIFE.

(By George Matthews Adams.)

No matter how we figure it out, our lives to the last analysis do not belong to us. They belong to those whom we can, or ought to, benefit, inspire and uplift.

Reaching far out from us all are invisible cords tying us to others whom we are bound to serve.

No one is able, happily and in honor, to live his own life in his own selfish way. For only as we give to others, who have given to us, are we made free.

Those who live their life the freest are those who give the most to those who have given them the most. Then the world is big and life immense!

"My daughter," writes a mother, "who has stirred my heart with a love I didn't know existed in this world, has chosen other friends—and they merely say she has a right to live her own life."

I would like to say to that daughter, that no matter where she may go, no matter under what circumstances of fortune she may be cast, she will never find a friend who loves and understands her as does this mother of hers.

I was talking to a very successful newspaper editor the other day, and as we talked the telephone rang. I could hear the name of "Mother" repeated over and over again. After he had rung up the receiver, he told me that he never let a day pass without talking to his mother, and that he made his point of view as to life and the world as he saw it, from the point of view of his mother.

It was this when a tall, white-haired man came in and he introduced me to his father. No wonder

### HANCOCK COUNTY BOOTHS A FEATURE OF COAST EXPOSITION.

Thursday was Hancock County Day at the Mississippi Gulf Coast Fair. And, if it do say it attracted it was not over big. Further than this, modesty forbids our telling the story. The Herald, however, gives this account in its Thursday edition: "Today is Hancock County Day at the Fair, and the people of that county have certainly taken the Fair, for they are a most enthusiastic group of boosters. They made their preparations for this demonstration in plenty of time, as witness the handsome booth taken and maintained by the Rotary Club of Bay St. Louis, and the splendid exhibits brought over by the home demonstration and agricultural groups."

"The Bay St. Louis Rotary booth is right on the main aisle of the big building, and is most attractive in its decorations of yellow and green, with green ferns all around, and filled with Bay St. Louis products. The committee of hostesses make every one welcome to this booth. The ladies who have most ably assisted in arranging this booth are Mesdames Chas. G. Moreau, H. U. Carty, Geo. Rea, J. A. Evans, John Osoinach, R. L. Breath, E. J. Leonard, Miss Elsie Spurl and Miss Cleo Osoinach. The Rotary Club committee consisted of Chas. G. Moreau, Geo. Rea, Chas. Breath, C. G. Moore, John Osoinach."

"Many of the citizens of the Bay contributed articles for use in the booth. Among those who have been most courteous in contributions is J. N. Wisner, who gave the citrus fruit, potatoes and pears in the booth. Others having articles in the booth are: Mrs. Geo. Rea, showing Thurston brand of soups, which are manufactured in the Bay; A. Scalfie & Co., cement blocks; W. H. Singer,

#### LITTLE THEATRE CLUB TO SHOW.

Next Friday Evening Date of First Presentation—Professional and Amateur Talent Composes Club. A Long-Felt Want Filled.

On Friday evening of next week, November 13th, the Little Theatre Club, of Bay St. Louis, will make its initial bow to the public in a bill of vaudeville of the highest class.

The directors of the entertainment are all people of wide experience and professional as well as amateur—and are working hard to develop local talent. The club has arranged for a full season of "entertainment" and gives promise of achieving success.

Next Friday's program will feature among its numbers an opening chorus, two plays, which have been used professionally, a violin solo by a visiting artist; two monologues, a classic dance, a ukelele chorus and others, which give promise of an evening of genuine entertainment.

Following the first program the Little Theatre Club will put on a rip-roaring minstrel show, such as has never been seen locally. The Woodmen Hall should be filled to overflowing at the first performance, next Friday evening, as an encouraging sign that the club is giving Bay St. Louis something that merits approval and appreciation.

The Echo feels this effort is one calling for not only encouragement but genuine support, and to be present at Woodmen Hall next Friday night will indelibly the audience. There should be no stinting of support for an effort that will bring out the talent of the town.

The charge of admission is small. Proceeds will be donated to the public school athletic fund.

#### FORMER BAY RESIDENT INJURED.

Serious and painful injuries were received Tuesday afternoon soon after the noon hour by Jacob Heitzman, an old and highly respected citizen, who has been in the employ of the Gulf and Ship Island Railroad for a number of years. While engaged in his work at the shops his arm was caught in some manner by a revolving shaft, both the arm and shoulder being badly injured. Soon after the injury occurred Mr. Heitzman was taken to the King's Daughters' Hospital, where his wounds were dressed. He is resting easier at present, his injuries being so painful, however, that no X-ray of the injured members have yet been taken to ascertain whether or not any bones are broken.

Mr. Heitzman is father of our townsmen, George, Edw. and Albert Heitzman, and for a number of years a resident of Bay St. Louis, and the news of his misfortune will be learned with concern.

Mr. Heitzmann died last night. The remains were conveyed to Bay St. Louis this morning, at the residence of his son George. Funeral will take place on arrival of son in California.

This chap had succeeded so splendidly, I thought.

"I am a believer in large expressions of one's thought and personality. I care little for small and insignificant conventions, but I do not believe that our language given as to show to be four kinds of selfishness, and I am sure that for the love of those bound to give us the best of themselves."

Mr. Heitzmann died last night. The remains were conveyed to Bay St. Louis this morning, at the residence of his son George. Funeral will take place on arrival of son in California.

This chap had succeeded so splendidly, I thought.

"I am a believer in large expressions of one's thought and personality. I care little for small and insignificant conventions, but I do not believe that our language given as to show to be four kinds of selfishness, and I am sure that for the love of those bound to give us the best of themselves."

Mr. Heitzmann died last night. The remains were conveyed to Bay St. Louis this morning, at the residence of his son George. Funeral will take place on arrival of son in California.

This chap had succeeded so splendidly, I thought.

"I am a believer in large expressions of one's thought and personality. I care little for small and insignificant conventions, but I do not believe that our language given as to show to be four kinds of selfishness, and I am sure that for the love of those bound to give us the best of themselves."

### DEATH OF ONE OF BAY'S OLDEST RESIDENTS.

Mrs. Elizabeth Garner, 88, Passed Away During the Week—Born and Lived Here All Her Life—Last of Her Immediate Family.

Mrs. Elizabeth Garner, nee Canna, a native of Bay St. Louis, and who on the 11th of October was 88 years, passed away on Wednesday afternoon at 3:10 o'clock at the home of Mr. and Mrs. Gaston Tellard, to Uman Avenue, with whom she had resided for the past three years. Mrs. Garner had no children of her own, and Mrs. Tellard took care of the old lady with such love and devotion as if she were her daughter.

Mrs. Garner died with her full faculties. At 88 years, her sight was splendid, and she read the daily papers with much interest. Her memory was a little less than marvelous. She could recollect with accuracy the events of Bay St. Louis and the history of this section, particularly of the Civil War. This subject in late life was her favorite theme.

She resided for quite a number of years after the death of her husband at the home of her sister, Mrs. Caldwell, on the north beach front. An unmarried sister, Miss Canna, resided with them. Of the trio she died first, three years since, Mrs. Caldwell. She is survived by four nephews, sons of her sister, Mrs. Caldwell. These are John Caldwell, of Asheville, N. C.; Richard, Robert and Frank Caldwell, all of New Orleans.

The funeral took place Thursday afternoon, the remains taken to the Church of Our Lady of the Gulf, to be interred in the cemetery, with the ceremony of the Catholic church. The pallbearers were: Jos. Combel, of New Orleans; Chas. A. Breath, of Logtown; Robert Caldwell, Dan Ziegler, Gaston Tellard.

With the death of Mrs. Garner there passes away perhaps the oldest native resident of Bay St. Louis, born and living here all her life. This is an unusual record.

#### GULF COAST FIRM BUYS COUNTY BONDS.

Mississippi Mortgage and Bond Company, of Gulfport, Successful Bidder for \$825,000.00 Road and Bridge Bonds, Harrison County.

The Mississippi Mortgage and Bond Company were the successful bidders against a field for the \$825,000.00 road and bridge improvement bonds of Harrison County.

The bonds were bid in at auction by the Mississippi Mortgage and Bond Company, of Gulfport, at par and \$8,200.00 premium for 5 1/2 per cent bonds.

Officers of the company are: Leo W. Seal, of Bay St. Louis, president; A. L. Jague, of Gulfport, vice president; E. C. Consmire, of Biloxi, secretary; and Geo. E. Williams, of New Orleans, secretary-treasurer.

This is the second large bond issue that this company has taken since its formation, three months ago. The other large bond issue taken by them being the \$425,000.00 per cent bond issue of the Buena Vista Hotel Company, of Biloxi.

This company is doing its utmost to help finance enterprises to upbuild the Gulf Coast, and deserves the cooperation and patronage of all the investors in the various towns that it serves.

#### GROUP EIGHT BANKERS MEET.

Program Included Address by J. L. Taylor, of Gulfport, and Senator Carl Marshall, of Bay St. Louis.

Following the regular program and business meeting of Group Eight of the Mississippi Bankers' Association, held in Gulfport Thursday, a big banquet was tendered the visiting bankers from the eleven South Mississippi counties comprising this district.

E. Stuart Taylor, presiding officer of this group, arranged a splendid program of music and other features.

Dr. Newman, of the Presbyterian church, delivered the invocation. Mayor Milner, on behalf of Gulfport, welcomed the visitors to the Coast city, and J. B. Salmon, of the Peoples Bank of Lumberton, responded to the welcome.

J. L. Taylor delivered an address to the group on the timely subject of "Legal Pitfalls for Bankers to Avoid." After the banquet, Carl Marshall, of Bay St. Louis, delivered an address of interest to the bankers from the viewpoint of a legislator and attorney.

The regular printed program was amended by arranging a bus ride for the afternoon along the beach and a visit to the construction work on the sea wall.

L. C. Pigford, cashier of the First National Bank of Lumberton, was selected as a member of the association nominating committee.

The entire group of visiting bankers expressed gratification and elation for the splendid entertainment given them by the Gulfport bankers and the citizenship in general.

Bay St. Louis was well represented, in addition to Senator Marshall, whose splendid address was the outstanding feature. Hancock County Bank was represented by Leo W. Seal, S. L. Engman, Chas. J. Mitchell, Arthur A. Scalfie.

Merchants Bank and Trust Company, by Geo. R. Rea, Val W. Yates and Chas. G. Moreau.

#### FREE BRIDGES TO NEW ORLEANS EXPECTED.

Chief Menture and Rigolets May Be Spanned by Toll-Free Structures Connecting New Orleans and Coast.

New Orleans, Nov. 4.—The State Highway Commission and Governor Fuqua are agreed that the lower end of Lake Pontchartrain should be spanned by toll-free bridges, and the cost of the surveys now being made to determine the feasibility from the standpoint of cost of the Chief Menture bridges will in all probability determine just what course the State will follow in carrying out this policy, says the Times-Picayune.

This was understood from unquestionable authority yesterday.

If the surveys which are nearing completion show that the Chief Menture bridges can be built at a cost that is not unreasonable, then the Highway Commission will proceed with their construction with as little delay as possible.

If they cannot be built at a reasonable cost, the Highway Commission will seek other avenues for the carrying out of its policy, and one of the possibilities that would be given consideration, in this event, in all probability, would be the taking over of the Watson-Williams bridge.

The decision to center procedure on this policy, reached some time ago, after a series of conferences between Governor Fuqua, the Highway Commissioners and Mayor Behrman, who has maintained from the first that if it is in any way possible there should be a toll-free span connecting the two ends of what is one of the most vital highways in Louisiana and along the Gulf Coast. But there has been no formal announcement so far, it is understood, principally because of hesitancy on the part of the officials to do or say anything that might interfere in any way with the plans of the Watson-Williams syndicate to go ahead with its toll bridge.

The real attitude of the Highway Commission, it is explained, is not the attitude of an obstruction. It harbors no designs on the Watson-Williams project, does not seek to place any barrier in its path, and is interested in the possible taking over of the span only as a last resort to obtain the objective of its policy of getting toll-free bridges at the lower end of Lake Pontchartrain, if that is possible.

#### FOR BAY CITY GOLF CLUB.

An interesting preliminary meeting was held of the Bay St. Louis Golf Club Monday night at the Hotel Weston, when H. S. Weston was elected temporary chairman, and Alphonse Evans temporary secretary.

After a discussion of the various phases of the subject, the meeting adjourned to meet again Wednesday evening, at the hotel, following adjournment of the Rotary Club. At this meeting it is planned to adopt the charter, which has already been signed by the governor, and to elect permanent officers.

Bay St. Louis has long been in need of a golf club and this will meet every requirement. It is understood the links will be located out Nicholson Avenue.

The public interested is invited to attend this meeting.

#### GULF COAST PLANS \$100,000 ADVERTISING CAMPAIGN FUND.

Gulfport, Miss., Nov. 3.—A meeting of a number of persons interested in advancing development of the Mississippi Gulf Coast and in bringing into more general notice opportunities offered in this section, was held yesterday afternoon at the Chamber of Commerce here.

The movement is based on fine results in the expenditure of the emergency fund collected during the summer and from the publicity campaign started by a Chicago syndicate under a contract made with it last summer and through which the Coast is said to have been made known to more than 1,000,000 people in the North, West and East each week for the last five months.

Believing that advertising through these two mediums has been a large factor in attracting investors, and realizing that advertising thus begun must be continued and constantly increased, it was agreed by those present at the meeting that a Coast-wide organization must be perfected to carry on the campaign.

A temporary organization was effected with George C. Poole, of Gulfport, chairman. He was authorized to outline and put into effect a plan of permanent organization, selecting a vice chairman for each of the Coast towns and cities.

The decision of those at the meeting was influenced by assurances of Chicago citizens who attended and who recently have made large investments along the Coast, that they would raise \$25,000 to complete a fund of \$100,000 to be used in effectively advertising the Mississippi Gulf Coast.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

#### STAKING BAY ST. LOUIS GOLF COURSE.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

#### MANCOCK SENDS ANTIQUES TO FAIR.

Mrs. Donald Marshall and Others Send Articles—Other County and Coast Residents Loan Remarkable Articles for Age.

The antique case, with its exhibit of interesting articles, is attracting general interest at the Gulf Coast Fair. Bay St. Louis, Kiln and Logtown are well represented in this unusual exhibit.

Following are some of the articles shown: A fire set, consisting of poker and shovel, which was used by George Washington; these are the property of Miss Jane Lang, of Pass Christian. Miss Lang also loaned an old bride's going-away suit, consisting of a dress with huge sleeves and enormous skirt, and tiny hat; Mrs. Rafferty, of Pass Christian, loaned a copy of the London Times, published in 1798; Miss Emma Schorr shows a smoking set from China, which is very old; Mrs. Bacon, from the Inn-by-the-Sea, loaned an Indian sun god and Navajo sampler, also an autograph from the Philippines and a skirt that used to belong to a Chinese princess; Mrs. J. C. Liversedge loaned a helmet made from a coconut in Honduras, and three African antiquities made by natives on the west coast of Africa; Mrs. Dan Blake shows an old baby dress and some Turkish embroidery; a Chantilly lace shawl, 150 years old, is exhibited by Mrs. J. F. Payne, of Long Beach.

Mrs. Donald Marshall, of Bay St. Louis, sent an old Dutch coverlet, some old tatting and a baby dress yellowed by age but intact. Other ladies from Hancock county who have exhibits in this case are: Mrs. Koch, of Logtown, handkerchief, 60 years old, and an interesting Hawaiian piece; Mrs. Kenneth Poppendene, of Bay St. Louis, hand-woven linen sheet, made in 1865; Mrs. R. D. Love, of Kiln, silk shawl, 60 years old; Mrs. Sylvester, of Bay St. Louis, silk quilt, very old; Mrs. Ory, a quilt.

Articles from Biloxi include a hand-woven counterpane, Mrs. B. S. Balthrop; Mrs. W. H. Fennel, a box made from a Bombay tree that stood in her grandfather's garden in Africa, where he was a captain in the British army, over a hundred years ago; the box contains shells, curiosities carved, which were used as money at that time.

Mrs. Weaver, of Gulfport, loaned a cane made by Indians in Mexico, and a bundle of sulphur matches, used many years ago.

This exhibit is decidedly interesting, and the articles shown would be an honor to any museum.

#### BAY CENTRAL SCHOOL AND THE FAIR.

Thursday, being Hancock County Day at the Fair, was celebrated by the Bay St. Louis public schools as a holiday. The entire High School went in a body to the Fair, and the High School pupils did more than just lend their presence to the Fair. They showed their appreciation by putting on a play or six acts. This spirit on the part of Hancock county pupils received much favorable comment. The pupils were sent over to Gulfport by the Bay Central P.T. A. A truck and several cars were used. Those lending their cars were: Mr. Harper, Mrs. Stephens, Mrs. Donald Marshall and Mr. Day. Mr. Day could not drive his car, but very kindly offered it, and Mr. Gillis drove it. Mrs. Leonard took over two girls with her and many others offered to take some of the pupils one way. Mr. C. C. McDonald offered one of his trucks, but a covered truck was hired. These offers are very much appreciated by the pupils and the P.T. A.

The Echo notes the interest displayed and the activity exercised by Mrs. Donald Marshall, president of the Bay St. Louis P.T. A., through whose personal effort it was possible to get the pupils of Central School to Gulfport and the Fair on Hancock County Day. It is such service to the community that counts and carries significance.

FOR ARMISTICE NIGHT.

"Don't forget the benefit card party to be given on Armistice night, November 11th, 8 o'clock, at B.W. Y. C. Tallies 50 cents. Prize for every table and an entrance price of \$2.50 gold piece."

The cause is a most worthy one—to give cheer to the poor children of Bay St. Louis, irrespective of creed.

#### WILL HOLD FERRY SATURDAY NIGHT.

Captain Drackett announces he will hold the ferry on the Henderson Point side until after the theatre performance at the Strand Theatre, Gulfport, next Saturday night, November 14th. The super attraction (not a moving picture) is "The World of Pleasure." See advertisement elsewhere in The Echo. Other like shows will follow, if the ferry trip proves a success.

SHERIFF AND WIFE LIKE FAIR.

Thursday's Gulfport Herald says: "Sheriff Joe Bontemps and wife, of Bay St. Louis, were at the Fair last night and today. In discussing the Fair, the sheriff said that he had visited fairs all over the country, but that he had never seen a better fair than this now in progress in Gulfport. He stated that all banks, schools and business houses were closing up and coming to the Fair today, and he seems to have been a good prophet for the crowd not only is here, but is in charge of the whole grounds. Gulfport welcomes them delightedly and assures them if they want anything they see just take it."

#### STAKING BAY ST. LOUIS GOLF COURSE.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

#### STAKING BAY ST. LOUIS GOLF COURSE.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

Paul Rowlands, of Picayune, a professional in the work, assisted by Harold and Clem Weston, began the work yesterday of staking the new Bay St. Louis golf course, out Nicholson Avenue. They have marked a 9-hole course, with par 35. This course will be marked out to a finish and this committee will report at the Golf Club meeting immediately after adjournment of the Rotary Club, Weston Hotel, next Wednesday evening.

#### W. O. W. UNVEIL MONUMENTS TO LAKESHORE DEAD.

Woodmen of Cedar Grove Camp No. 507 Dedicate Monuments to Sovereigns Bourgoin and Kranczy All Saints Day.

The officers and faithful sovereigns of Cedar Grove Camp No. 507, W. O. W., led by Sovereign H. S. Saucier as master of ceremonies, journeyed to Lakeshore last Sunday, where, with beautiful and solemn ceremony, they dedicated monuments of unperishable stone to their deceased brothers.

The first ceremony was at the beautiful little graveyard at Wave-land, where lies the remains of the late Sovereign Joseph Bourgoin.

The cemetery presented a very beautiful appearance, with a grave of a bank of exquisite flowers; lighted candles, symbols of the deathless flame of love in the hearts of the mourners for their beloved dead, burned like holy incense upon the ambient air.

A solemn service prevailed as the Woodmen procession, headed by the crope-draped stars and stripes, approached the resting place of their deceased brother. In response to the sharp commands of Master of Ceremonies H. S. Saucier, the officers and sovereigns executed their parts like a body of well drilled soldiers, a most noteworthy effect of the ceremonial.

Judge H. Starr delivered a short and well selected oration, solemnly dedicating the shaft to the deceased and reassuring the living that they could ever count upon the friendship and protection of Woodcraft.

Hastening to the pretty little churchyard at Lakeshore, the solemn ceremony was duplicated at the grave of Sovereign Kranczy, who died in battle during the World War, in far-off France.

Standing at the grave of this hero, the writer felt that through the invisible, the soul eyes of this soldier were gazing with rapture upon the flag he loved and made it difficult for the flesh to stand beside his monument with quiet, unmoving folds, mutely assuring the soldier of his love and appreciation. Through the solemn discourse the beautiful ritualistic words of dedication sounded, causing to remain forever the monuments to brother-love for a faithful departed.

Sovereign T. Ed. Keller delivered a most touching oration, warmly eulogizing the man who bethought himself of his family's protection through Woodcraft. The soldier who without hesitation answered the call of his flag and made the supreme sacrifice that posterity might enjoy continued freedom.

Gazing upon this grave of a faithful man and heroic soldier we could not help paraphrasing Pope: "In foreign lands thy dying eyes were closed, By comrades' hands thy decent limbs were composed, By loving hands thy humble grave adorned, By Woodcraft honored and by Woodmen mourned."

NOTICE TO THEATRE GOERS OF THIS TOWN.

A big Musical Extravaganza is coming to Gulfport Strand Theatre, Saturday night, November 14th, and to accommodate the people of Bay St. Louis and vicinity we have made arrangements with the management of the theatre to hold it at the Henderson Point landing until after the performance.

Now to assure them, and also us, we will appreciate very much if you would mail your order in as soon as possible to assure you of good seats. Make all money orders payable to the manager. Thanking you all for your coming patronage and trusting as many as can will be present. See ad. in this issue of paper.

#### LLOYD COTTRELL, Manager, Saengers Gulfport Theatre.

SAM MCGILGATHERY ADDRESSES BUSINESS MEN.

Sam M. McGilgathery, financially interested in the projected Edgewater Hotel, former owner of the old Belmar Hotel and owner of the Miramar Hotel at Pass Christian and interested in many projects of vital and direct interest to the Mississippi Gulf Coast, was the guest of the Bay St. Louis Rotary Club Wednesday night by special invitation, and delivered an address of much interest, telling the story of values and investments in Gulf Coast lands and the coming of the Chicago Edgewater Hotel Company to this section. He is a man of constructive force, a man with vision and most optimistic, always backing his optimism with conviction and action.

Mr. McGilgathery also told the Rotary Club of the work of the Gulf Coast Chamber of Commerce, and particularly of the effort to raise a fund whereby the entire section of the Coast might be advertised and tourists and other visitors invited to come here. He was applauded for his splendid address and received the thanks of the gentlemen assembled.

#### BENEFIT SUPPER AT LOGTOWN.

The Logtown Parent-Teachers Association will give a benefit supper next Saturday, November 14th, 8 o'clock p. m., at the Masonic Hall.

The cause is a most worthy one—to give cheer to the poor children of Bay St. Louis, irrespective of creed.

FOR ARMISTICE NIGHT.

"Don't forget the benefit card party to be given on Armistice night, November 11th, 8 o'clock, at B.W. Y. C. Tallies 50 cents. Prize for every table and an entrance price of \$2.50 gold piece."

#### WILL HOLD FERRY SATURDAY NIGHT.



## THE SEA COAST ECHO

CHAS. G. MOREAU, Editor and Publisher.

Official Journal Board of Supervisors.

Official Journal City of St. Louis.

Member National Editorial Association.

Member State Press Association.

Subscription Terms, \$2.00 Per Annum.

Always in Advance.

Some people's idea of forest conservation is to shoot a woodpecker.

It always amuses us to see a strapping six-footer jerking soda water.

Anyway, Eve never had to listen to Adam's wheeze about his mother's king.

It's going to be hard to smash that porcelain trust without breaking a lot of dishes.

Dumb Dora can't understand how they print circular letters on oblong sheets of paper.

The Florida boom has been loud enough to wake some soundly sleeping communities.

A purist criticizes the use of the term "cats" when food is meant. Well, how about "drinks"?

Wonder if a girl hates to shave the back of her neck as much as her little brother hates to wash his.

Uncle Sam might derive some additional revenue by selling income tax payers' names as sucker lists.

The King of Italy is trying to stop profanity among his subjects. He might make a start by abolishing golf.

The campaign orator assures his auditors that he would not insult their intelligence—an then proceeds to insult it.

An Ohio editor notifies his readers that there is no use in sending him anonymous letters, as he never opens them.

Told by the salesman that his children would go wild over a new radio, the cautious father decided that they were wild enough already.

A marine railway for lifting boats of considerable size and transferring them from one body of water to another has been built in Germany.

A. S. Kubitski, of Los Angeles, is building a 41-foot wooden submarine, in which he will try to cruise around the world.

A new magazine is edited by and for lunatics. The only thing original in this, however, is the frankness with which the truth about it is stated.

One must sympathize somewhat with the St. Louis woman whose husband beat her when she suggested that he get a job, still she must have known she was treading on dangerous ground.

The Straus Investment Company and the Baltar Realty Company, of Biloxi, have run up their sales during the past several weeks to an aggregate of more than \$253,000, included in which is beach frontage, acreage, business and other property, which has been sold to Chicago capitalists.

The yearly agitation and bickering over income tax rates is in full swing in advance of the meeting of Congress. The man of moderate income doesn't mind the tax so much as he does having to fill out the blankety blank. That's us!

Soviet officials were recently reported as taking steps to stop the smuggling of Bibles into Russia, which is said to have been going on for some time on a large scale. Probably Americans would read the Bible more if there were a law against it.

Referring to the late strong man, Sandow, the news-magazine, Time, relates that "he made a large fortune by bringing people into contact with dumb bells." It would be worth a good deal to some of us if we could avoid being brought into contact with them.

Mayor Arthur E. Nelson, of St. Paul, accepted the invitation of the publishers to edit a Sunday edition of the Pioneer Press, which he did right creditably for a novice, but without any striking innovations, except to relegate the crime news to the inside pages. The regular editor had warned his subscribers that it was only Mayor Nelson's "customary courage" that made him think he could edit a newspaper.

A record for posterity having been set by the Miami News in issuing a 502-page special edition some time ago, evening newspapers are now competing for the prestige of issuing the biggest regular week-day newspaper. The score to date: St. Louis Post-Dispatch, 39 pages; Miami Herald, 80 pages; Tampa Times, 88 pages. All of which may help to relieve the coal shortage, should one develop. These special editions are filled with real estate ads. If the Coast boom expands, too, it may come in for this big edition contest. Watch the Sea Coast Echo and The Echo grow!

## GULF COAST FAIR

Beginning Tuesday morning and continuing all through the week until this evening, the Mississippi Gulf Coast Fair has been open to the public, and over one hundred thousand admissions recorded. In brief, the Coast Fair has proven a success from the very beginning and continued so through the week. When the gates shall have closed tonight there will be recorded much to the credit of the enterprise and to the men and women who have made it a success.

A noteworthy feature was the character of exhibits. It was noted there were more of the constructive and building force type, exhibits that mean more and do more for the present-day progress.

Agriculturally there were more exhibits than ever and products were more diversified. The floricultural and horticultural and poultry exhibits won the interest of all visitors, and the greatest surprise heard on all sides was to the effect that the Gulf Coast produced such.

It is for this very purpose the Fair was conceived. To bring to one place where all can view the products of a section; that by comparison we may improve and expand. Thus the Gulf Coast Fair has well shown the adaptability of our soil and climate. The satsuma, the orange and pecan have proven an eye-opener.

At the opening exercises Tuesday morning the Rev. Dr. H. A. Sneed, of Gulfport, offered prayer and Mayor Milner introduced Congressman T. Webber Wilson, of the Sixth congressional district, who was cheered in the opening remarks of his address when he asserted: "This is the best-looking fair I've ever attended in the United States."

"All Mississippi, with its glorious past, its present prosperity and its bright future, invites the world to inspect this wonderful territory and take advantage of resources offered as depicted in this and other great fairs throughout the State," Congressman Wilson said. "Mississippi offers one of the greatest opportunities in America today in agriculture, horticulture and industrial possibilities, and people of the Northeast and Middle West just now are beginning to realize it."

The management of the Gulf Coast Fair, from Director General Glen Fleming down to the full list of executives and others indeed deserve credit for the splendid showing and results obtained, and how the entire affair was put over in so short a time is well high unbelievable.

## LEAGUE AVERTS WAR.

By its prompt and firm action in dealing with the Balkan situation the League of Nations appears to have definitely prevented war between Greece and Bulgaria, at the same time adding greatly to its own prestige.

Without the existence of the League or some similar agency, the recent clash between Greek and Bulgarian outposts would undoubtedly have led to war. While the good offices of Rumania were a factor in averting hostilities, the immediate withdrawal of troops by the two belligerent nations was directly due to the League's ultimatum.

While a settlement of the differences between Greece and Bulgaria and determination of the responsibility for the border trouble remain to be handled by the League authorities, both nations are members of the League and both have agreed to abide by the findings of the council.

Coming so soon after its success in negotiating the Locarno security pact, the League's Balkan achievement will inspire added confidence in its effectiveness as an instrument for the preservation of peace.

## WHO IS RICH?

In a recent issue of the Nashville Banner a Tennessee clergyman tells a simple little story of two rich men, which illustrates the fact that wealth is not measured by worldly possessions alone.

In front of a little store at Thompson's Station, the richest man in Williamson county chatted with a group of friends, when they were approached by a neighbor farmer, bearing three small packages in his hands, who said in substance:

"Well, I have sold ten bushels of wheat and I am taking a few things home to Mollie and the children." Holding the packages up one by one he continued: "Here is a calico dress for Mollie, some apples for Lizzie and a dime's worth of candy for little William. They will all be waiting for me down by the lot gate. Mollie is not expecting this dress and the children will be tickled to get the apples and candy."

As he drove away, the rich man in the group turned to his companions and said:

"Boys, I would give every dollar I possess if I could feel the happiness that man feels at this moment. When he gets home he will find more affection and rejoicing than I have experienced in ten years."

In thousands of humble homes throughout the land such scenes as that which marked the Tennessee farmer's return are being enacted daily. These are the homes of those who are truly rich.

## DOES IT PAY?

Some years ago the question "Does Advertising Pay?" was a fruitful topic for discussion among business men. Today it would be difficult to find any to take the negative side of the argument, the only point left for discussion now being that of how to advertise most effectively.

By a careful check-up of results obtained, through surveys by many business associations and advertising experts lately, it has been demonstrated quite conclusively that, taken as a general proposition, the newspaper is the most economical and effective medium.

Not only is this true with respect to retail advertising, but it has been found that the newspapers give far better results than any other form of publicity when used for State and community promotion. California and Florida have proven this most conclusively, and they are backing their faith in newspapers by planning to spend larger sums with them during the next few months than ever before.

Florida cities alone will spend \$4,500,000 for advertising, mostly in newspapers, this fall and winter, not including the vast sums to be spent by individual concerns in the same way. Everyone knows by this time what advertising has done for Florida.

The question now is, How much is Mississippi going to spend?

Other States and cities are now realizing that they must follow suit or be left behind. Atlanta is planning an advertising campaign to continue indefinitely, in which \$250,000 will be spent the first year. Havana proposes to spend \$300,000 to attract American tourists and investors. Alabama is launching a State-wide campaign suggested by the State Press Association.

These are only a few of the hundreds of promotion movements now under way, which it is estimated will involve expenditures of \$15,000,000 for State and municipal advertising alone during the next twelve months. The bulk of these appropriations will be spent with newspapers. And it will pay.

## CHICAGOAN PAYS \$50,000 FOR CIRCLE S. FILLING STATION.

A contract was closed Wednesday morning through Bouslog & Co., of Gulfport, for the Circle S. Oil Filling Station, which is located on the corner of 14th street and 21st avenue, in Gulfport, John Bezzian, of Chicago, being the purchaser, says the Gulfport Herald.

W. J. and C. D. Sherous were the owners of the filling station, the price paid for it being \$50,000.

John Bezzian and Mestian Brothers, of Chicago, also purchased, through Bouslog & Co., 480 acres of land adjoining Shell Beach, the consideration in this case being \$24,000.

Mr. Bezzian will remain in Gulfport, taking possession of the Circle S. Oil Station at once. He will be in charge at the station.

Plans for the campaign in which the funds will be raised were worked out by the directors of the Chamber of Commerce. Newspapers and magazines throughout the North, East and Middle West are to be used in the advertising project.

## CHAMBER OF COMMERCE ASKS CHARTER.

At the regular Tuesday night meeting of the Bay St. Louis Chamber of Commerce, held at the courthouse this week, it was decided to incorporate a charter for a chamber of commerce for the State.

A committee of three was appointed to sign the charter before it was mailed to Jackson. E. J. Gex, Judge Jno. A. Breath and Carl Marshall were the signers. The charter was mailed Wednesday. A report from the by-laws committee was also read, received and adopted. The Bay St. Louis Chamber of Commerce is fast getting in a regularly organized shape and functioning actively.

## INDIGESTION

Troubled for Years. Then Found Relief by Taking Mul-En-Ol.

Mr. H. F. Edwards writes us as follows:

"After eating, I swell and have a pain and burning around my heart. I have spent several hundred dollars with doctors and found no relief. Finally, I obtained a bottle of MUL-EN-OL and found relief from the first dose I took. What will you sell me one dozen bottles for?"

This is but one of hundreds of similar cases where MUL-EN-OL has proved its wonderful properties to make you well again.

MUL-EN-OL is sold by all druggists and general stores in 15c, 50c and 60c sizes. Give MUL-EN-OL a chance to help you. Buy a bottle today.

## DETROIT WETTEST CITY IN THE COUNTRY, SAYS DRY AGENT

Conditions So Bad Deputy Chief Resigns 'With Little Reluctance'

DETROIT, Mich., Nov. 3.—A. E. Stroup resigned today as deputy administrator in charge of federal prohibition forces here. In a statement accompanying his resignation he declared Detroit the "wettest" city to which he has ever been assigned.

Mr. Stroup said his resignation had been accepted, effective December 1, and that he leaves the government service "with little reluctance." He will become a representative of an insurance company.

"I can't say I was much surprised by the conditions I found in Detroit, for I was warned," he said. "I have worked in several parts of the country and observed conditions carefully, and I can say without hesitation that nowhere else is the law so openly violated as it is here."

"Where the fault lies I do not know. Perhaps in the police department, perhaps in the courts, perhaps somewhere else. People may ask why I did not correct conditions if I found them so bad. The answer is: 'Such conditions do not fall within the jurisdiction of my department. The federal agents are too few to handle every aspect of the prohibition situation. We leave the blind pigs to city authorities.'"

"I go to church twice on Sundays," Mr. Stroup said, "and it is nothing to step out of church and meet a woman of the streets who will offer to take you around the corner to a blind pig."

## BACK BAY CHANNEL WORK TO BE PUSHED.

Congressman Wilson to Lead Aid to Biloxi Enterprise.

Congressman T. Webber Wilson, of the Sixth Congressional District, who recently held a conference with Secretary Ragun of the Biloxi Chamber of Commerce, has assured Biloxians that he is willing to do all in his power to aid in the securing of appropriations with which to dredge Biloxi's back bay for deep water, so that Warrior barges and other seagoing vessels may use this part of the Mississippi Coast for freight and other purposes. Congressman Wilson will co-operate with Senator Pat Harrison in putting the project over, so that the channel may be dredged into one of the safest harbors in the country. With this accomplished, the development of Biloxi from an industrial standpoint, will go ahead without delay.

## HATTIESBURG TO RAISE \$50,000 FOR ADVERTISING.

A fund of \$50,000 or more is to be raised at Hattiesburg within the next few weeks by the Chamber of Commerce for conducting an advertising campaign, national in its scope, calling to the attention of the rest of the country the natural advantages of South Mississippi in general, and the Hattiesburg territory in particular.

Plans for the campaign in which the funds will be raised were worked out by the directors of the Chamber of Commerce. Newspapers and magazines throughout the North, East and Middle West are to be used in the advertising project.

## LETTER FOR THANKSGIVING.

From W. F. Bond, State Superintendent of Education—An Appeal to the Cripples.

Last fall, as a Thanksgiving offering, the school children and public school teachers of the State gave approximately five thousand dollars with which to pay for nurses, food, travel expense and other necessary expenses for poor crippled boys and girls of the State in need of treatment. This money was matched by outside funds. Some of it was used to equip another floor of a hospital furnished for us, rent free, in Memphis, so that there would be more room for those undergoing treatment. None of the money was used for people able to pay their own bills. All operations for crippled children who have neither money nor friends are performed free by one of the greatest surgeons of the nation.

This fall we find many cripples still on the waiting list because of lack of funds. During Thanksgiving week we are, therefore, asking the superintendent and principals of schools to give their teachers and pupils a chance to make a "Thanksgiving offering" of 10 cents for each pupil and 25 cents for each teacher for the benefit of cripples who must have help to get treatment and training.

We have money to help in their training, but none for hospital bills, such as nurses' hire and food. Those of us who have strong bodies cannot really sympathize with our crippled brother without money and without friends.

All contributions should be sent to the State Department of Education, Jackson, Miss.

## Hancock County Insurance Agency

# INSURANCE

IN ALL ITS BRANCHES

Let Us Take Care Of Your Needs

A. A. Scafide,  
S. L. Engman,  
Agents.

Phone 108  
Hancock County Bank

**WAHABI TEMPLE DEDICATION.**  
To Be Held at Jackson, Friday, November 20th, to Be a Great Masonic Event.

Word comes from Jackson that on Friday, November 20th, the Shriner from all over Mississippi and from Louisiana, Alabama, Tennessee and Arkansas will join the Divan and Nobility of Wahabi Temple in dedicating the new Shrine Temple, erected jointly by the Scottish Rite bodies of Jackson and Wahabi Temple, of the Mystic Shrine.

Judge David W. Crosland, of Montgomery, Ala., Imperial Deputy Potentate of the Imperial Council, will be the special guest of honor on this occasion and will be greeted by Potentates, Past Potentates and officers from Hannas, Abbe, Alcazar, Zamora, Kerbel, Alhambra, Al Chymia, Al Menah, Al Amin, Sahara, El Karubah and Jerusalem Temples.

The street parade in the afternoon will be a great event, participated in by four bands, two drum corps, four patrols and other uniformed bodies in all of the gorgeous trappings and colors of the Shrine.

Of course, a Shrine ceremonial without novices would not be a brilliant success; therefore, word has gone out that all Knights Templar and Thirty-second Degree Scottish Rite Masons who want to receive the Shrine degrees de luxe, with all the frills and trimmings, with the finest kind of stage settings, are reminded that now is the accepted time. If already elected in Wahabi Temple, they should make arrangements to be on hand; if not already elected, they should get in communication with Geo. B. Power, recorder, Box 37, Jackson, Miss., and he will tell them what to do, how and when to do it.

Master Masons who are interested in advancing further in Masonry may do so at the intra-state reunion, to be held in the new Temple, commencing Monday, November 16th, and full information regarding Scottish Rite degrees, from the fourth through the thirty-second, may be had on application to E. H. Buckner, 1130 West Capitol street, Jackson, Miss. The reunion will immediately follow the Scottish Rite dedication ceremony, which will be conducted by some of the outstanding Scottish Rite Masons of the country.

## Reduced!

Better Buick  
Time Payment Costs  
are Lowest in the  
Motor Car Industry

Buick time payment prices are from \$30 to \$75 under prices of competitive cars. The new GMAC Time Payment Plan adds still another economy to Buick ownership.

Actual comparison of DELIVERED cost will show you the Better Buick's decisive price advantage over other cars whose dealers have not the opportunity to work under the GMAC Plan. Pick out any other car of approximately the same list price as a Buick model and get the DELIVERED cost of each, with everything you will be required to pay added to the total (including interest and insurance). See how much lower Buick is!

BUICK MOTOR CO., FLINT, MICH.

**Magnolia Motor Co.**  
1504 Twenty-third Ave., Gulfport, Miss.



## Pep A-Plenty

There is a lot of peppy style in our New Fall Footwear—and every pair is solid leather. A big item in the measure of service received.

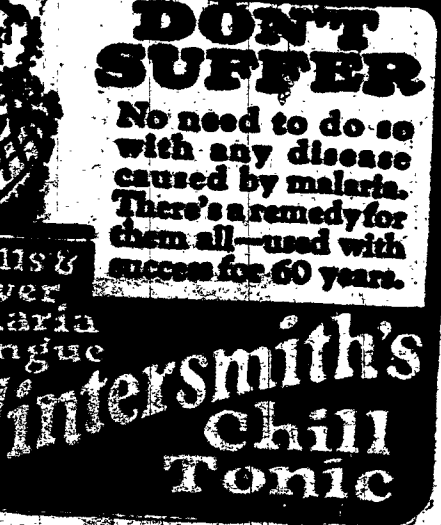
Prices:  
\$5.00, \$5.75 and \$6.50.

**JOS. O. MAUFFRAY**

## DON'T SUFFER

No need to do so with any disease caused by malaria. There's a remedy for them all—used with success for 60 years.

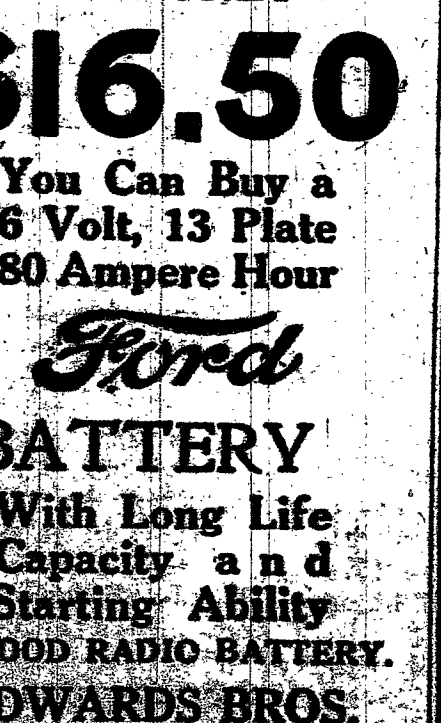
Chills, Fever, Malaria, Dengue



**Wintersmith's Chill Tonic**

**FOR ONLY \$16.50**

You Can Buy a 6 Volt, 13 Plate 80 Ampere Hour



**Ford BATTERY**

With Long Life Capacity and Starting Ability

A GOOD RADIO BATTERY.

**EDWARDS BROS.**

## FERTILIZER

FOR YOUR LAWNS, FLOWERS, VEGETABLES AND FRUIT.

We have it in all Size Packages, From 30c to \$3.00.

**Adams, the Florist**

Pass Christian, Miss. Gulfport, Miss.







\_\_\_\_\_